

Central Mountains

PROJECT

CENTRAL MOUNTAINS

„From the Alps to the Carpathians - strengthening governance models for sustainable development of mountain areas in Central Europe”



General information



Source of funding

European Regional Development Fund
Interreg Central Europe Programme
2021-2027



Implementation period

01.04.2023 – 31.03.2026



Project budget

2 334 902,00 EUR (80%
co-financing)

Project Partners:

- **Rzeszów County (Poland) - Lead Partner**
- Association of the Carpathian Euroregion (Poland)
- Association of Towns and Communities of Slovakia
- Carpathian Foundation - Hungary
- Association of Regional Brands (Czech Republic)
- Foundation of Landscape Protection (Poland)
- Eurac research (Italy)
- Institute of International Sociology of Gorizia (Italy)
- EGTC Alpine Pearls (Austria)
- CIPRA International Lab (Austria)
- Brasov County (Romania)





Where do we
want to go
???

PROJECT AIM

Strengthening and improving governance models in the Alpine-Carpathian mountain areas of Central Europe, with particular emphasis on cross-border and transnational cooperation structures in order to solve common challenges for the sustainable development of mountain regions.

OUR MOUNTAINS



The Alps



The Carpathians

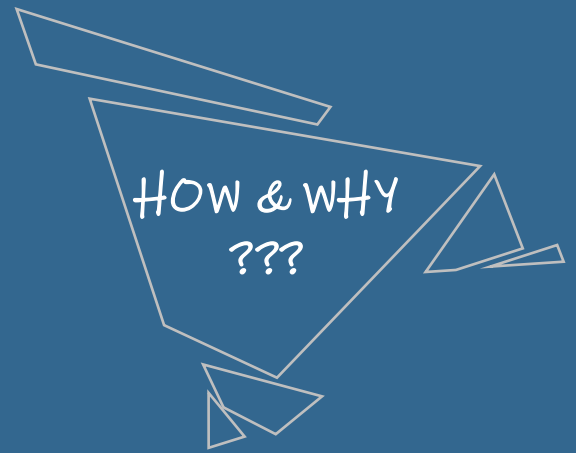


The Sudetes



THE CARPATHIANS

Wild Mountains – Undiscovered Land

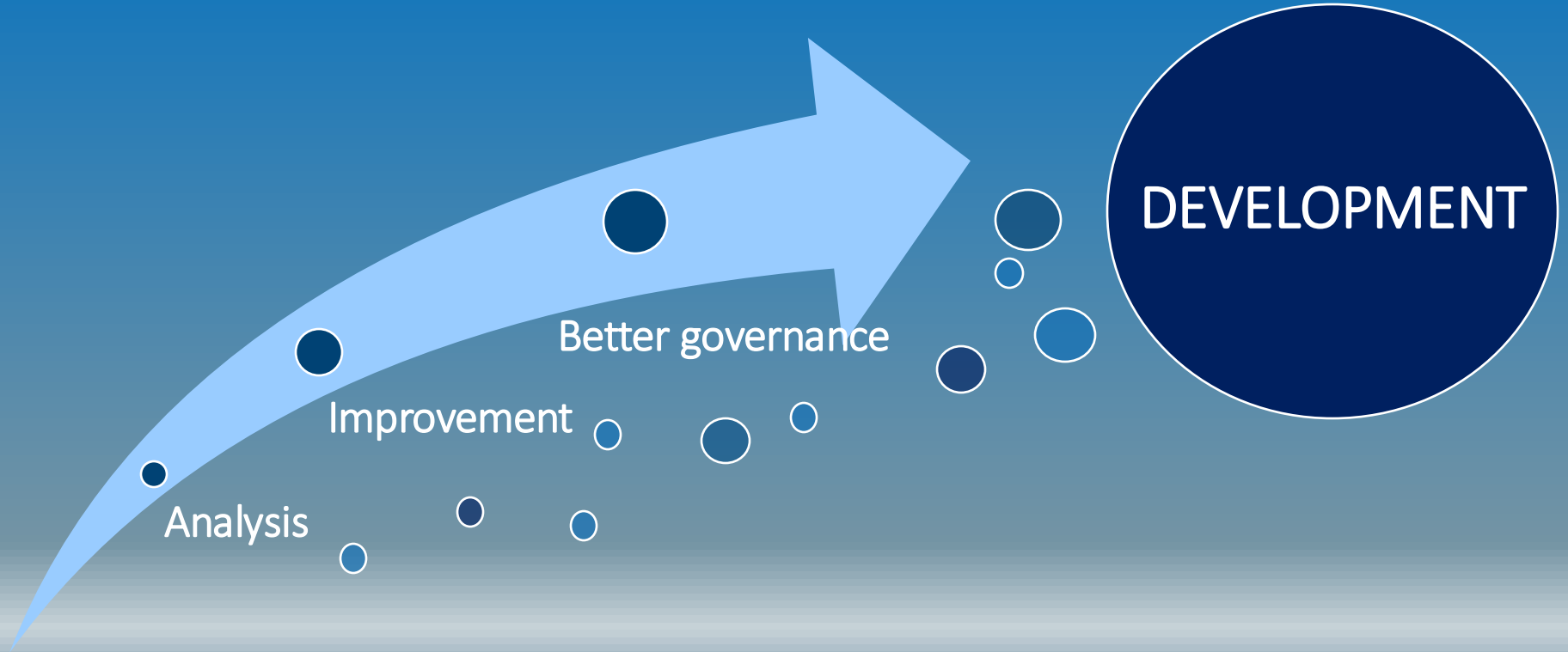


PROJECT IDEA

To achieve long-term, sustainable cooperation across borders in mountain areas by improving governance structures/ processes - key elements to strengthen regional development and cohesion across borders.

These structures will operate without dependence on the project cycles and EU funding.

HOW WE WANT TO ACT?



LET'S ACT!

„Success is where preparation and opportunity meet” – Bobby Unser



Phase 1

Joint perspective for better cooperation governance in mountain areas in Central Europe



Phase 2

Joint actions across borders for better cooperation and testing governance structures and processes

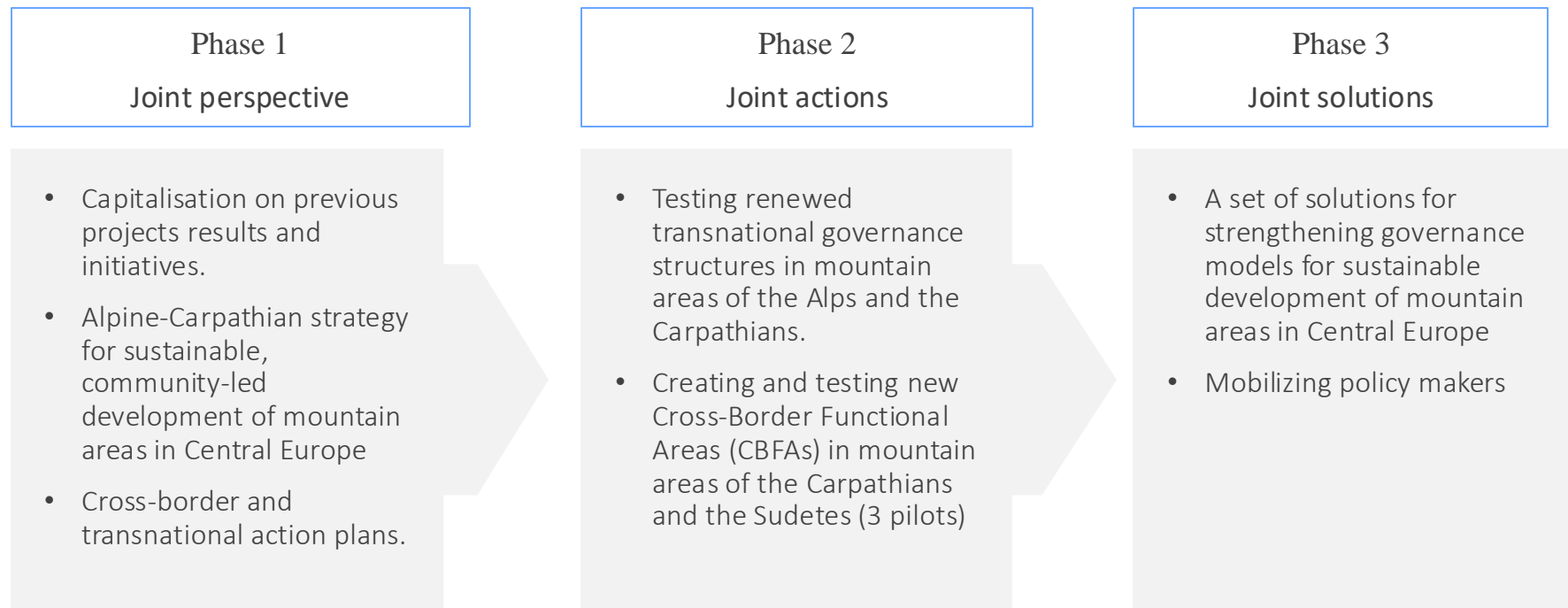


Phase 3

Joint solutions and territorial uptake

FROM VISION TO ACTION AND SOLUTION

Our plan



ACTION PLANS for



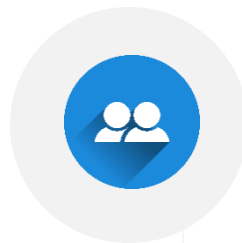
Development of sustainable tourism in the Carpathians

Carpathian Euroregion,
Rzeszów County,
Carpathian Foundation,
ZMOS, Brasov County



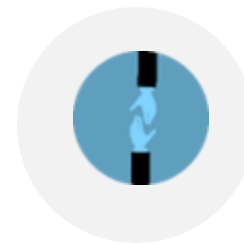
EGTC Alpine Pearls

Alpine Pearls



Involvement of citizens in decision-making processes in the Carpathians

Carpathian Foundation,
Carpathian Euroregion,
ZMOS, Brasov County



Public-private cooperation in the Sudetes for regional products and tourist services

Regional Brands
Association, Landscape
Protection Association

TRANSNATIONAL GOVERNANCE STRUCTURES - renewed



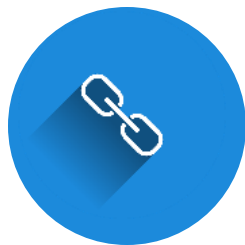
Carpathian Sustainable Tourism Platform

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Alpine EGTC structure

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Carpathian Civil Society Platform

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NEW CROSS-BORDER FUNCTIONAL AREAS (CBFAs)



Strategy and operational model

for 3 CBFAs in the Carpathians in the PL/SK/UA border: "Kremenaros", "Beskid Niski" and „Gemer"



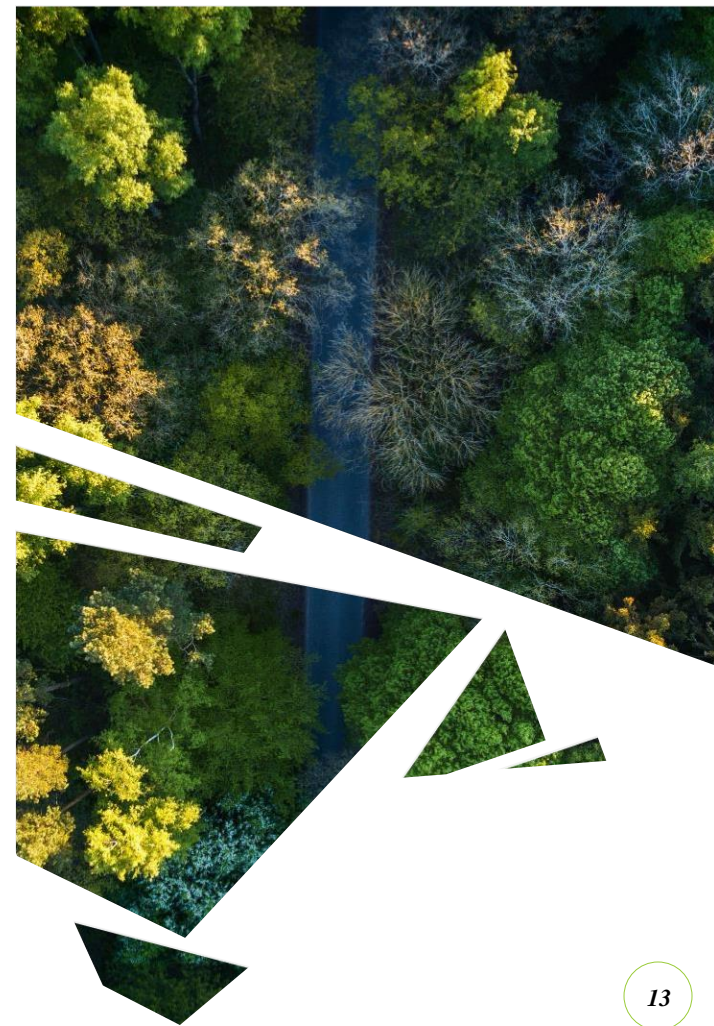
‘CBFAs Goes Digital‘

mobile application for Cross-Border Functional Areas in the Carpathians



Sudetes Cross-Border Functional Area

For strengthening cooperation of rural SMEs and regional products producers



THE CARPATHIANS – what's for us?!



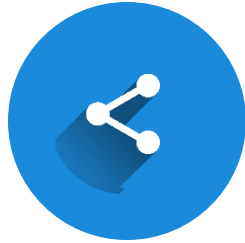
Action Plan for sustainable tourism development

A joint action plan for participatory, multisectoral and multi-level sustainable tourism development in the Carpathians (PL, SK, HU, RO) in close consultation with relevant Carpathian Convention.



Carpathian Sustainable Tourism Platform and Civil Society Platform

Refined transnational governance structures in the areas: improving existing CSTP centres in Poland (ACE) and Romania (Brasov), CCSP new governance tested through improved CSOs involvement



Cross-border Functional Areas

Creation of a strategy and operational model, incl. organizational structure, for 3 CBFAs in the Carpathians in the PL/SK/UA border: Kremnaros, Beskid Niski and Brama Przemyska.



ACTIVITIES

1. Capitalization of results and initiatives from previous projects by preparing reports.

2. Creation of a joint Alpine-Carpathian strategy for sustainable, community-led development of mountain areas in Central Europe and solutions for use in mountain areas in Central Europe and beyond.

3. Preparation of 4 action plans for selected areas:

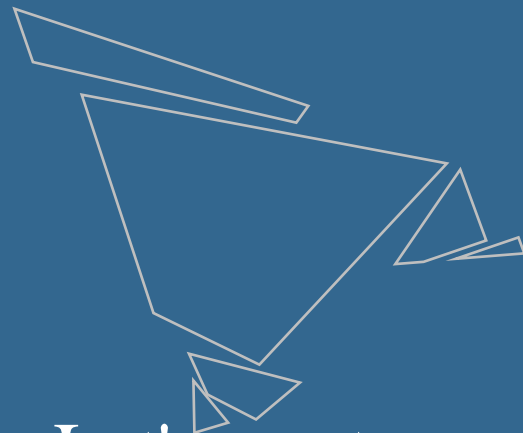
- development of sustainable tourism in the Carpathians,
- EGTC Alpine Pearls,
- involvement of citizens in decision-making processes in the Carpathians
- public-private cooperation in the Sudetes for regional products and tourist services.

4. Testing renewed transnational governance structures in Alpine and Carpathian mountain areas: Carpathian Sustainable Tourism Platform, new Alpine EGTC structure and Carpathian Civil Society Platform.

5. Creation and testing of new Cross-Border Functional Areas in the mountain areas of the Carpathians and Sudetes (3 pilot actions), including the creation of a mobile application.

6. Study visits to the Czech Republic, Austria, Hungary and Slovakia.

7. Road Show with public events in the Alps, Carpathians and Sudetes.



Let's meet, work
and cooperate!

Problems related to sustainable development in border areas of the Alps and the Carpathians cannot be solved by one country alone and require cooperation beyond borders.

Central Mountains

- local communities and authorities,
- youth,
- NGOs,
- SMEs,
- education and research sector entities,
- LAGs and
- others,

who would benefit from governance instruments strengthening their role and capacities in sustainable development and cooperation beyond borders.

Join us!

For the development of the
Alps/Carpathians/Sudetes

Thank you!



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